

**19-20**

**JUNE 2023**

**VIRTUAL EVENT**

**2<sup>nd</sup>**

Edition of International Conference on

**PROBIOTICS  
AND PREBIOTICS**

**VIRTUAL EVENT**

Theme: Deciphering the Scientific Landscape on Probiotics and Prebiotics

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🌐 <https://probiotics.magnusconferences.com/>

A man with a beard and a checkered shirt is looking down at a document on a table. He is wearing a lanyard with a badge. The background is dark and out of focus, showing other people and a water bottle on the table.

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# **ABOUT THE EVENT**



Magnus Group cordially invites you to its “2<sup>nd</sup> Edition of International Conference on Probiotics and Prebiotics” (PROBIOTICS 2023) which is going to be held as a Virtual Event during June 19-20, 2023

The congress will be focused on its meaningful theme “*Deciphering the Scientific Landscape on Probiotics and Prebiotics*” and will emphasize on recent advancements in probiotic and prebiotic science and research, and their current and future roles in sustaining health and preventing diseases.

Current technological and methodological advancements open up exciting new avenues for probiotics and prebiotics research and application. Modification of strains and genetic characterization, state-of-the-art in vivo, in vitro, and in silico techniques to uncover the effects of probiotics and prebiotics on their targets, and metabolomic tools to identify key molecules that mediate benefits on the host are driving probiotic and prebiotic research. This discipline will be propelled forward by new techniques that allow real-time investigations in humans and follow a microbe as it integrates into an existing microbiome, as well as systems that can quantify health levels. Probiotic strains and prebiotic products can make a significant difference in the treatment of global threats facing society. The goal of this congress is to provide a panoramic perspective on the greatest opportunities for advancing science and impacting human health.

The global consortium will concentrate on evidence-based benefits, such as health claims supported by scientific experiments and clinical trials. PROBIOTICS 2023 will transform the paradigm for how probiotics and prebiotics are studied and understood by bringing together world-renowned scientists, researchers, scientists, nutrition experts, microbiologists, food technologists, healthcare professionals. It comprises timely Keynote talks, scientific sessions, Oral presentations and Poster presentations.

Join us for an enlightening conference focused on the role of prebiotics and probiotics in maintaining health and preventing disease.

“ **Theme: *Deciphering the Scientific Landscape on Probiotics and Prebiotics*** ”

# CONFERENCE TOPICS

- Gut-Microbiota
- Nutritional Aspects of Probiotics and
- Prebiotics
- Digestive System & Microbes
- Market Analysis of Prebiotics and
- Probiotics
- Microflora in Health Disease Control
- Naturally Occurring Probiotics
- Next-Generation Probiotics
- Personalised Probiotics
- Probiotic and Prebiotic Supplements
- Benefits of Probiotics and Prebiotics
- Probiotics Delivery System
- Genomics of Probiotics and
- Prebiotics
- Gastrointestinal Health and
- Infections
- Development of Probiotic Food
- Formulations
- Probiotic Foods
- Probiotics Side Effects
- Synbiotics
- Probiotics in Obesity and WeightLoss
- Probiotic-Derived Products
- Novel Strains of Probiotics and Their
- Sources
- Encapsulation of Probiotics
- Psychobiotics

For more sessions, visit:

<https://probiotics.magnusconferences.com/program/scientific-sessions>

# **SPONSORSHIP PACKAGES**

## **PLATINUM SPONSORS**

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

## **GOLD SPONSORS**

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

## **SILVER SPONSORS**

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

## BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR (VIRTUAL)

- Cost: 1500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

## ***SPONSORSHIP & EXHIBITOR PROSPECTUS***

*We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.*

| <b>Sponsor Recognition Benefits</b>                             | <b>Platinum</b> | <b>Gold</b> | <b>Silver</b> | <b>Bronze</b> | <b>Exhibitor (Virtual)</b> |
|---|-----------------|-------------|---------------|---------------|----------------------------|
| Price in USD  | 15,000          | 10,000      | 7500          | 5000          | 1500                       |
| Complementary conference passes                                 | 6               | 4           | 2             | 1             |                            |
| Exhibitor Booths to promote your company and products           | 3               | 2           | 1             | 1             | 1                          |
| Booth Dimensions  | 3mt X 3mt       | 3mt X 3mt   | 3mt X 3mt     | 3mt X 3mt     |                            |
| Ad in conference abstract book                                  | 6 Pages         | 4 Pages     | 3 Pages       | 2 Pages       | 1 Page                     |
| Ad in final program   | 1 Page          | 1 Page      | Half Page     | Half Page     | Quarter Page               |
| Sponsor Representative to address delegates                     | 30 Minutes      | 20 Minutes  | 15 Minutes    | 10 Minutes    | 10 Minutes                 |
| Promotional Bag Inserts   | ✓               | ✓           | ✓             | ✓             | ✓                          |
| Name and Logo of organisation looping on conference website     | ✓               | ✓           | ✓             | ✓             | ✓                          |
| Logo highlighted on meeting materials                           | ✓               | ✓           | ✓             | ✓             | ✓                          |
| Acknowledgement in the opening speech                           | ✓               | ✓           | ✓             | ✓             | ✓                          |
| Opportunity to showcase a video during conference break timings | ✓               | ✓           | ✓             | ✓             | ✓                          |
| Certificate of Appreciation                                     | ✓               | ✓           | ✓             | ✓             | ✓                          |
| Social media mentions   | ✓               | ✓           | ✓             | ✓             | ✓                          |

# **SPONSORSHIP FORM**

## **2<sup>nd</sup> Edition of International Conference on PROBIOTICS AND PREBIOTICS**

**June 19-20, 2023 | Virtual Event**

Name \_\_\_\_\_

Email \_\_\_\_\_

Organization \_\_\_\_\_

Telephone \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

### **Interested in:**

Platinum Sponsor:  
USD 15,000

Gold Sponsor:  
USD 10,000

Silver Sponsor:  
USD 7,500

Bronze Sponsor:  
USD 5,000

Exhibitor(Virtual)  
USD 1,500

### **Please enter your card details:**

**I agree for PROBIOTICS 2023 to charge my credit card for the mentioned amount (details below)**

Select Card type



Card Number\* \_\_\_\_\_ enter without spaces

Cardholder Name\* \_\_\_\_\_ (names as it appears on the card)

Valid From\* : Month \_\_\_\_\_ Year \_\_\_\_\_

Expiry Date\* : Month \_\_\_\_\_ Year \_\_\_\_\_ Security Code (CVV)\* \_\_\_\_\_

### **Or – I prefer:**

**Please send me an INVOICE for payment within 14 days**

**Registration on phone call - Book your slot - 1 (702) 988 2320**

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